
ALLOUEZ VILLAGE BAND BOARD MEETING

February 25, 2013 9:10pm

Present: Mike Ajango, Paul Oleksy, Gene Burmeister, Brent Hussin, Mary Eisenreich, Lynn Urquahart-Belongia, Mary Rehberg

Absent: None

Approval of Minutes

Motion made by Mary Eisenreich to approve minutes, seconded by Chris Paul Oleksy. Approved.

Treasurer's Report

Gene Burmeister presented the financial Report: checking account balance is just above \$2,700, and savings balance is \$27,700, with \$900 due on the April concert. Motion made by Mary Eisenreich to approve the treasurer's report, seconded by Paul Oleksy. Approved.

Old Business

Picnic Survey – With about 35 responses received so far, band members prefer an end-of-season event, pot luck picnic, on a Sunday. Brent will continue to receive votes for another week.

Program Committee – The program committee (Mary Eisenreich, Lynn Urquahart-Belongia, Paul Oleksy, and Gene Burmeister) discussed their two schools of thought: 1) since the newsletter is running in the red, discontinue it, or 2) since the loss is less than \$400 for the entire season, just sell a couple more ads, in order to preserve the community support connection and recognition of key sponsors. Committee members also noted that it is hard to find time to sell additional ads; they questioned the cost/benefit of free trade advertisements with Frank Productions, and noted that the band is well funded but the programs do consume a lot of volunteer labor.

After a lengthy discussion, the committee is leaning towards continuing with the programs. For comparison, Lynn will get the cost of using 1-2 legal pages folded in half, and check the net expense if no ads were sold. A final, detailed recommendation is tabled pending the additional information.

Bylaws – Brent reviewed language that the Board approves the Creation of Committees, and approves their activity and spending levels. We will ask committees to make notes on their activity and submit them to the board in order to monitor spending, but also to ensure the continuity of information as committees change. On a motion from Gene Burmeister, seconded by Paul Oleksy, the bylaws were approved as mailed.

Coming elections – Brent reviewed the coming election cycle: Mary Rehberg is up (having finished the second year of Robin Karchinski's term), along with Brent Hussin

and Kim Smithson. Kim as declined to run for reelection. Mary Eisenreich will remind band members who are interested to submit their names. At this time, Ken Peterson and Jerry Kruse have indicated their interest, and Brent and Mary R. have agreed to run again.

Concert Attire – Janet is working on some ideas to refresh our concert attire. Look for more information as the season progresses. At a potential cost of \$100/ea for 50 women, it could be \$5k in total cost to the AVB. Tabled on Oct 1, 2012, pending further research.

Perpetual Plaque – Mike suggested we leave the last slot for Bob Seering and with the board completed, bring the plaque to a close. Tabled on Oct 1, 2012.

Chimes – Paul reviewed the Civic Symphony's proposal to buy a good set of Yamaha chimes, and split the cost with the AVB. We use the synthesizer right now because chimes are expensive and since ours would be stored in Allouez, they'd be awkward to move. However, chimes do roll well and would be an improvement in sound quality; Mike Ajango expressed his support for splitting the cost with the Civic Symphony. At this time, the Civic Symphony doesn't appear ready to make the final decision, so we'll wait for them. Tabled on October 22, 2012.

New Business

Control of Giveaways – The group discussed how to respond to requests for giveaways at our concerts. Brent noted that it is possible a giveaway could conflict/compete with a paid advertiser or sponsor, and it is possible that we would have duplicate or multiple requests for giveaways. Brent recommends we develop a policy to address these events, and to help decide which groups will be permitted to have announcements during our shows.

Chamber of Commerce – Gene Burmeister was approached by Julie from the Chamber, who asked us to join for \$175/year. Board members discussed the costs and benefits, and decided the Chamber is well-suited for making business contacts, but not well aligned with our goal of driving concert attendance.

With no further business brought before the board, and on a motion from Gene Burmeister, seconded by Paul Oleksy, the meeting was adjourned at 9:38pm.