
ALLOUEZ VILLAGE BAND BOARD MEETING

Sept 30, 2013 9:10 pm

Present: Mike Ajango, Paul Oleksy, Gene Burmeister, Brent Hussin, Mary Eisenreich, Lynn Urquhart, Mary Rehberg, Orv Konop, Sharon Hassel

Absent: None

Approval of Minutes

Motion made by Gene Burmeister to approve minutes, seconded by Paul Oleksy. Approved.

Treasurer's Report

Gene Burmeister presented the financial report. The checking account balance is \$5,400, the savings balance is \$12,575, and we have \$15k in a 14-month CD at Denmark State Bank.

We will need to pay for September's concert rent, and our donors prepaid for October and November, so we're \$2,700 ahead (3 sets of \$900). Motion made by Mary Eisenreich to approve the treasurer's report, seconded by Paul Oleksy. Approved.

Old Business

Elections – Mary Eisenreich moved that Brent Hussin continue as board president, and Mary Rehberg continue as Board Treasurer, seconded by Gene Burmeister. Approved.

Bylaws – Brent will draft language to add a few permanent committees to the bylaws, and he distributed his recommendations, including:

- Concert Sponsorship
- Marketing/Press
- Programs
- Band history
- Membership (including Sunshine, which includes coats, ties, scarves, jackets, etc)
- Equipment (including stands, percussion, sound, etc)
- Audit Committee

New Business

Letterhead – Pending. Mary Eisenreich asked about letterhead. Lynn agreed to redesign the logo and make it available for letterhead.

Uniforms – Sharon Hassel presented the board with various uniform options, including different styles, fabrics, and vendors. After a lively conversation, the board agreed to seek additional input, and asked Sharon to recommend a vendor, color, and fabric.

Chimes – Paul Reported that chimes have been purchased and delivered.

Weidner Center June Program – Dale Pearson and Carol Osgood have agreed to head a committee to organize a pre-concert reception. Green Bay Medical will be the sponsor.

Advertising – We got an ad in The Compass (a Catholic newspaper distributed in 18 counties). We did draw a few new audience members from the ad at our September Concert.

Senior Fest – We secured a free booth on October 2nd at the Resch Center's Senior Fest, in exchange for PMI's "coming events" announcement at our September concert.

Trailer – Steve Nuthals will be leaving the band after our October concert, so we will need to buy a trailer (we've been using his neighbor's trailer). It needs to be taller than standard cover to accommodate the chimes. We expect the price to be about \$3,025, with a 4-week delivery time. Brent will talk to Brad Lange at Allouez about storage options. On a motion from Mary Eisenreich, seconded by Paul Oleksy, the board approved up to \$3500 for the purchase of the trailer.

With no further business brought before the board, and on a motion from Mary Eisenreich, seconded by Paul Oleksy, the meeting was adjourned at 9:50 pm.

TABLED BUSINESS FROM PRIOR MEETINGS

Perpetual Plaque – Mike suggested we leave the last slot for Bob Seering and with the board completed, bring the plaque to a close. Tabled on Oct 1, 2012.

Control of Giveaways – The group discussed how to respond to requests for giveaways at our concerts. Brent noted that it is possible a giveaway could conflict/compete with a paid advertiser or sponsor, and it is possible that we would have duplicate or multiple requests for giveaways. Brent recommends we develop a policy to address these events, and to help decide which groups will be permitted to have announcements during our shows. Tabled on February 25, 2013.

Program Committee – Lynn reported for the program committee (Mary Eisenreich, Lynn Urquhart-Belongia, Paul Oleksy, and Gene Burmeister). Lynn will get a list of open spots for advertisements to Sharon, which would push our revenue past break-even. We will also provide the info to band members to help sell ads. Tabled in March 2013.