
ALLOUEZ VILLAGE BAND BOARD MEETING

Oct 28, 2013 9:10 pm

Present: Mike Ajango, Paul Oleksy, Gene Burmeister, Brent Hussin, Mary Eisenreich, Lynn Urquhart, Mary Rehberg

Absent: None.

Approval of Minutes

Motion made by Gene Burmeister to approve minutes, seconded by Paul Oleksy. Approved.

Treasurer's Report

Gene Burmeister presented the financial report. The checking account balance is \$811, the savings balance is \$12,579, and we have \$15k in a 14-month CD at Denmark State Bank. We had a great bass drum last concert, with \$1150. Motion made by Mary Eisenreich to approve the treasurer's report, seconded by Paul Oleksy. Approved.

Old Business

Senior Festival: Brent reported the event went well with lots of interest in the band. They were able to distribute many brochures and magnets.

Trailer: The trailer has arrived, and we are waiting on the ramp, which needs to be picked up. Brent & Gene met with Brad Lange and have permission to store the trailer at the Allouez Community Center.

Office Space: We discussed getting additional space in the middle office at the Community Center for more filing cabinets. We will also try to reorganize the office to maximize what's available. Next concert, we'll ask for donations of four-drawer legal files.

Bylaws – Brent will draft language to add a few permanent committees to the bylaws, and he distributed his recommendations, including:

- Concert Sponsorship
- Marketing/Press
- Programs
- Band history
- Membership (including Sunshine, which includes coats, ties, scarves, jackets, etc)
- Equipment (including stands, percussion, sound, etc)
- Audit Committee

Stage wear update – Sharon Hassel presented the board with various uniform options, including different styles, fabrics, and vendors. Sharon gathered input from band members, and is considering four options

- ◆ New scarves for the women & ties for the men
- ◆ Stay with black/black, and add new accessories
- ◆ New tops for the women in different colors/styles, with matching ties for the men
- ◆ Black/Black and let people pick their own colors

Mike recommends the band buy the women's jackets and the men's' ties, and women purchase their own shell tops. On a motion by Lynn Urquhart, seconded by Paul Oleksy, the board approved up to \$3500 for new tops for women, with matching ties for men. Sharon will present the final recommendation for men & women.

New Business

Keyboard: The AVB has been using Paul Oleksy's personal keyboard, and he has offered to sell it to the band since we don't have a keyboard. It is a professional model Kawai MP5 with weighted keys, a wide variety of features, and is easy to use. It does not have internal speakers. The value new is \$1400 - \$1600, and most of its use has been with the AVB. On a motion from Mike Ajango, seconded by Mary Eisenreich, the board approved the purchase of the keyboard (and its case) for \$850.

Section Leaders: Brent noted that we need to update the roles & job descriptions for section leaders to help avoid confusion about who has what responsibility. Brent will provide a draft, and after it is finalized, we can meet with section leaders.

Meyer Theater: Mary Eisenreich noted that the Meyer Theater literature needs more detail about the AVB's June concert. Lynn recommends we draft a brief description for marketing.

Radio: Mary Rehberg was contacted by a local radio person who is interested in interviewing somebody from the AVB as part of a charitable community segment. The board gave permission to proceed with the discussion, and Mike Ajango volunteered to participate if the opportunity comes to fruition.

The Scene: Brent noted that November's issue of "The Scene" will feature the AVB.

With no further business brought before the board, and on a motion from Gene Burmeister, seconded by Paul Oleksy, the meeting was adjourned at 10:00 pm.

TABLED BUSINESS FROM PRIOR MEETINGS

Perpetual Plaque – Mike suggested we leave the last slot for Bob Seering and with the board completed, bring the plaque to a close. Tabled on Oct 1, 2012.

Control of Giveaways – The group discussed how to respond to requests for giveaways at our concerts. Brent noted that it is possible a giveaway could conflict/compete with a paid advertiser or sponsor, and it is possible that we would have duplicate or multiple requests for giveaways. Brent recommends we develop a policy to address these events, and to help decide which groups will be permitted to have announcements during our shows. Tabled on February 25, 2013.

Program Committee – Lynn reported for the program committee (Mary Eisenreich, Lynn Urquhart-Belongia, Paul Oleksy, and Gene Burmeister). Lynn will get a list of open spots for advertisements to Sharon, which would push our revenue past break-even. We will also provide the info to band members to help sell ads. Tabled in March 2013.