



Allouez Village Band Ltd.

Web Site: <http://home.new.rr.com/allouezband/>

Allouez Village Band Board of Directors Meeting

A meeting of the Allouez Village Band BOD was held on November 5, 2008 at the Hassel/Sidwell residence.

Present: Gene Burmeister, Kathy Lieburn, Paul Oleksy, Steve Nuthals, Lynn Belongia, Sharon Sidwell, Mike Ajango, Dale Pearson

Absent:

Others Present: Gary Hassel, Wendy Smetana

Items discussed:

1. Minutes from the September 29, 2008 board meeting were reviewed and approved. We also reviewed items discussed at a Weidner Concert meeting held on October 10, 2008.
2. Discussed whether the band should keep the bass clarinet it owns or sell it. It was decided that we should keep it for now. It will provide flexibility if we need a bass clarinet player. We may find someone who can play the bass clarinet but doesn't own one. Bernie Watson has been playing the bands bass clarinet since her instrument developed a crack. Bernie will continue to play the band's horn.
3. Discussed having an action list for tasks and follow up items determined at the board meetings. Dale will prepare the action list shortly after the board meets.
4. Audience members are starting to sign up on the web site for our email list. We will send out the press release, flyers and posters to those on the list.
5. Discussed adding pictures from concerts to the web site. Dale will work with Brent Hussin to get them added.
6. Dale will discuss with Brent the procedure to have attachments on the email from the web site list. Is it better to have an attachment or to put a link in the email and just post things on the web site?
7. Dale will talk to Brent about adding MP3 files of concert performances. Gene said he can make MP3 files from the concert DVDs and tape recordings.
8. Dale will talk to Brent to see if the website can play the Firestone theme when people open it.
9. The band is paying for a videographer to tape our concerts. Wendy Smetana coordinates the videos. She will make DVDs of the concert videos if requested. The videos must be requested/ordered prior to the date of the concert. The cost is \$5.00 each.
10. Steve N has a friend that will let us use his covered trailer to haul the percussion equipment. We will put an ad for his business in the program for use of the trailer. Renting a truck to haul the equipment took lots of time to shuttle cars and the truck.

11. Still working on sponsors for Christmas concert. We need to have sponsors lined up by December 1 so their names can be in the program.
 - a. Snyder Dental will be a sponsor.
 - b. Tower Clock Eye Center looks like they will be a sponsor.
 - c. Sharon has contacted Brennan Buick, the Landmark Resort, Bay Lake Bank and the Seering Family.
 - d. Sara Manthey-Wanek will contact Paul Hying to see if Fox 11 will be a sponsor.
 - e. Mike will talk to Channel 5. He is also talking to LeMieux Toyota.
 - f. Dale will talk to Smitty's Salvage and North Shore Bank.
12. Christmas Party
 - a. We will poll the band to see if people prefer the party after the Sunday night rehearsal or after the concert on Monday Night.
 - b. Sharon will talk to Tom at the Spot to work out details on having the party there. Last year there weren't enough bartenders and the food was taken down to early.
13. Lynn will make Christmas concert posters to put on city buses:
 - a. Inside advertising is free.
 - b. We can get posters on the outside of the buses if they don't have a paying customer. We can probably get some on the buses they use for transporting school kids.
 - c. We should make at least one poster for the back of the bus. If a second poster isn't much more we will have two made. We will make at least 55 11"x17" posters. Need to determine how many 8 ½" x 11" posters we should make.
14. Audience Appreciation:
 - a. We will solicit gifts from area businesses so we have more to give away. We will have people put in names at each concert.
 - b. Sharon and Dale will work on the slips to be handed out.
 - c. Kathy L will coordinate and keep track of the gifts. She will make an announcement at band to have members solicit gifts.
15. The concert posters will be formatted so the concert sponsor is in bigger type in a prominent place. The lobby activity will be in smaller type. The program sponsor also gets a third of a page ad in the concert program each month.
16. Dale will send out job descriptions for the upcoming elections.
17. Mike/Dale will contact the Seering scholarship recipient to attend a concert and be introduced to the audience.
18. Next board meeting will be at 6:30 PM on November 25, 2008 at the Sidwell/Hassel residence.

Please contact the writer with any questions or corrections.

Submitted by,

Dale Pearson