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## ALLOUEZ VILLAGE BAND BOARD MEETING

March 17, 2014 9:15 pm

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**Present:** Mike Ajango, Gene Burmeister, Brent Hussin, Mary Eisenreich, Lynn Urquhart, Mary Rehberg, Orv Konop

**Absent:** Paul Oleksy

**Guest:** Sharon Hassel

### **Approval of Minutes**

Motion made by Gene Burmeister to approve minutes, seconded by Mary Eisenreich. Approved.

### **Treasurer's Report**

Gene Burmeister presented the financial report. The checking account balance is \$900, the savings balance is \$11,745, and we have \$15k in a 14-month CD at Denmark State Bank. The cash position is holding steady.

Motion made by Orv Konop to approve the treasurer's report, seconded by Mary Eisenreich. Approved.

### **Old Business**

Concert-Wear – The project opened with an expected expense of \$3500, and Sharon presented the concert-wear proposal. There are 37 FT women in the AVB, and 2 PT. Sharon proposed that the band purchase black jackets and slacks in matching fabrics, with each band member selecting the style and cut that suits them. Band members will have the option of selecting additional jackets, skirts and slacks in various styles, at their own expense. The expected average cost per woman is approximately \$40 (depending on size and style).

We will also purchase 2 additional jackets in each of the four sizes for a total of 8 spare women's jackets, and two pairs of slacks in each size, for a total cost of about \$500 to the band for inventory pieces.

There are 36 men in the AVB. Sharon displayed color options for ties (red, turquoise, pearl, white, or kelly green) that would look good on stage, at an expected cost of \$5 - \$6/each. Matching scarves are available for women. Sharon does not recommend purchasing additional men's dress shirts because there are still over 40 available in the AVB's inventory. The board helped Sharon narrow down the color options.

The combined estimate is: \$1,600 for women's outer wear, \$500 for spare women's slacks/jackets, and \$1,800 for ties and scarves, for a grand total of \$3,900. Gene

Burmeister motioned to approve Sharon's proposal up to \$4,000 (although the target remains \$3500). Mary Eisenreich seconded; approved.

Wendy will continue manage the AVB jacket inventory, and Sharon will create a list of rules for maintaining the band's concert-wear.

Section Manager Descriptions – Brent reviewed the descriptions, and board members are comfortable with what we have. Mike Ajango will draft a letter of his expectations from section managers, and Brent will distribute it over the summer.

Party at Green Isle Park – We are having our summer party at Green Isle Park in June, with Marci Beshears, Kelly Beno, Mary Eisenreich, and Gene Burmeister serving as event organizers. The band will pay for meat, buns, pop/water, and ask band members to bring items to expand the food offerings. The committee will recommend further details, and will not meet in March.

Elections – Mary Eisenreich and Lynn Urquhart are up for election in April at the annual meeting. Brent will send an announcement to band members; at this time there are no additional nominations.

Weidner Center June Program – Brent indicated the marketing committee will be meeting soon to resolve open questions, including the availability of valet parking, and finding additional sponsors. They will prepare a list of sponsorship opportunities for distribution to band members. Work continues on the poster design (which will have a black & teal theme), and Mike is firming up soloists

We expect advertising will include spots in the Press Gazette noting the date. The Compass has been successful in the past for print media, and we will direct our May advertising towards the Weidner event.

Band Manager – Brent and Gene listed key responsibilities for the AVB Band manager, including time requirements and their accessibility. Brent noted that the manager would not have to be on the board, but would report to the board. Brent is willing to serve in this capacity, which will provide the long-term benefit of relieving the board president of numerous day-to-day operating details. Since the position would be appointed by the board, it can also be modified or eliminated by the board.

Gene Burmeister moved that the AVB establish the position of band manager, and appoint Brent Hussin to the position. Seconded by Mary Eisenreich; approved.

Programs – Brent and Lynn discussed whether it is time to simplify our programs, discussing whether it would be equally cost effective to do a smaller program which would not require as much advertiser support. Options include changing the page size, number of pages, font sizes, etc. Lynn will make a mockup of a possible revised program for the 2014-15 concert season, and will bring it to the May board meeting.

The program committee included Mary Eisenreich, Lynn Urquhart, Paul Oleksy, and Gene Burmeister. *Tabled until May-14.*

## **New Business**

Tympani – Paul Oleksy explained that the GB Civic Symphony has an opportunity to purchase a tympani and has asked if the AVB is interested in purchasing it in halves with them (it would be the AVB's 5<sup>th</sup>). Board members were concerned about storage and transportation, and did not offer to move forward on the proposal.

Meyer Theater Pricing – The Meyer Theater raised our rental from \$900/show to \$1,200 in the 2014-15 season. Brent negotiated with PMI and was able to reduce it to \$1050 next year, \$1,100 in 2015-16, and \$1,200 in 2016-17. With three years to come up to the new non-profit rental level, we will raise our sponsors' fees by \$50/year to close the gap.

With no further business brought before the board, and on a motion from Gene Burmeister, seconded by Mary Eisenreich, the meeting was adjourned at 10:20 pm.

## **TABLED BUSINESS FROM PRIOR MEETINGS**

Control of Giveaways – *The group discussed how to respond to requests for giveaways at our concerts. Brent noted that it is possible a giveaway could conflict/compete with a paid advertiser or sponsor, and it is possible that we would have duplicate or multiple requests for giveaways. Brent recommends we develop a policy to address these events, and to help decide which groups will be permitted to have announcements during our shows. Tabled on February 25, 2013.*

Letterhead – *Pending. Mary Eisenreich asked about letterhead. Lynn agreed to redesign the logo and make it available for letterhead. From Nov-13.*

Bylaws – *Brent will draft language to add a few permanent committees to the bylaws, and he distributed his recommendations, including:*

- *Concert Sponsorship*
- *Marketing/Press*
- *Programs*
- *Band history*
- *Membership (including Sunshine, which includes coats, ties, scarves, jackets, etc)*
- *Equipment (including stands, percussion, sound, etc)*
- *Audit Committee (Fr. Pete and Clarence have been doing this annually, but Fr. Pete has subsequently retired.)*