



Allouez Village Band Ltd.

Web Site: www.allouezband.org

Allouez Village Band Board of Directors Meeting

A meeting of the Allouez Village Band BOD was held on January 6, 2009 at the Oleksy residence.

Present: Gene Burmeister, Paul Oleksy, Kathy Lieburn, Lynn Belongia, Sharon Sidwell (became Hassel since the meeting was held), Mike Ajango, Dale Pearson

Absent: Steve Nuthals

Others Present:

Items discussed:

1. Minutes from the November 25, 2008 board meeting were reviewed and approved.
2. Task list for board members has been helpful.
3. The election for new board members will be held on February 9th.
4. An audit committee has been formed. Members are Pete Renard, Clarence Matusek and Gary Hassel. They will audit the books sometime in March or April. The board decided that a board member doesn't have to be on the audit committee.
5. The Seering scholarship recipient will perform at the March concert.
 - a. We will put a picture and a short bio on him in the February and March programs.
 - b. Dale will find out what instrument he plays.
6. Christmas Concert at the Weidner:
 - a. The Weidner concert cost about \$6,950. We needed to take \$1,800 out of AVB funds to pay for it.
 - b. It would be cheaper to put two concert on at the Meyer than a concert at the Weidner. Consider a Sunday afternoon rehearsal at the Meyer and concerts on Sunday and Monday night. Paul will check to see if the Meyer is available on the third Sunday and Monday or the weekend before.
 - c. We could consider performing at the Weidner if we can get \$5,000 from one sponsor.
7. Sponsorship and advertsing:
 - a. We've collected \$3,700 for program ads so far this year.
 - b. Sharon said she will head a new committee to get sponsors and advertisers. She will ask Wendy Smetana to help her.

8. Audience Appreciation

- a. Discussed if we really need to give gifts to audience members. Should we give gifts at all the remaining concerts or the last one. Mike's original idea was to give them at the last concert. People would get one chance for every concert they attended. The idea is to encourage people to attend more concerts.
 - b. The average attendance at the Meyer this year has been about 800 people. We need to keep track of how many people attend each concert. Paul will talk to the Meyer about keeping track of attendance. He will see if they have kept records in the past.
 - c. Everyone should talk to businesses to get gift donations.
 - d. We need to make sure we have band members in the lobby greeting audience members. They should encourage everyone to bring a friend to the next concert.
 - e. Need to work on getting the word out to groups to encourage them to attend.
 - f. All board members should bring three ideas about increasing attendance for discussion at the next board meeting.
 - g. Discussed methods of giving tickets to audience members for the drawing. Kathy L will get forms for the audience to fill out.
9. Voted to have the band join Green Bay Live. We will be listed on their web site. It will allow us to network with other art groups.
10. Need to get a Hospitality committee started. This committee will plan the Christmas party, after concert parties and a summer outing at a Bullfrogs game.
11. Next board meeting will be at ??? PM on February 3, 2009 at the Oleksy residence.

Please contact the writer with any questions or corrections.

Submitted by,

Dale Pearson