
ALLOUEZ VILLAGE BAND BOARD MEETING

February 24, 2014 9:00 pm

Present: Paul Oleksy, Gene Burmeister, Brent Hussin, Mary Eisenreich, Lynn Urquhart, Mary Rehberg, Orv Konop

Absent: Mike Ajango

Approval of Minutes

Motion made by Gene Burmeister to approve minutes, seconded by Paul Oleksy. Approved.

Treasurer's Report

Gene Burmeister presented the financial report. The checking account balance is \$990, the savings balance is \$11,743, and we have \$15k in a 14-month CD at Denmark State Bank. From now until the end of the season, we will only have bills as our advertising revenue has all been received.

February's bass drum had only \$127 resulting from low attendance (just under 100) during the horrible winter storm. Upon an inquiry of the economic impact of a cancellation, Gene noted that we don't pay the Meyer until after our concerts, and the last time they only had us pay for the rescheduled date. Brent will check if there is an official policy regarding what would happen if we had to cancel.

Motion made by Orv Konop to approve the treasurer's report, seconded by Mary Eisenreich. Approved.

Old Business

Bylaws – Brent will draft language to add a few permanent committees to the bylaws, and he distributed his recommendations, including:

- Concert Sponsorship
- Marketing/Press
- Programs
- Band history
- Membership (including Sunshine, which includes coats, ties, scarves, jackets, etc)
- Equipment (including stands, percussion, sound, etc)
- Audit Committee (Fr. Pete and Clarence have been doing this annually, but Fr. Pete has subsequently retired.)
- Section Managers

Uniforms – The project is underway, though slowed by Sharon’s recent illness, with a budget of \$3500.00.

New Business

Weidner Center June Program – Green Bay Medical will be the sponsor. Dale Pearson and Carol Pearson had agreed to head a committee to organize a pre-concert reception. The original purpose of the reception was as a “thank you” for donors & sponsors. The cost includes the room rental, drinks, & hors d’oeuvres. Last time, people brought food to manage the cost, but that is no longer allowed, and represents a substantial cost. Therefore, the board recommends we don’t have the reception this year, and instead, Mary Eisenreich will send written thank you notes.

In order to avoid the inequities of various donors requesting widely different attendees, the board also agreed that the levels of sponsorship will come with a specific number of seats. We will also look for additional ways to recognize sponsors.

We need to develop our Weidner program marketing ideas. The dress rehearsal (perhaps valet parking or a shuttle) could have sponsors. We need to settle on our program style so we can get posters distributed around May 1st. Brent will list sponsorship opportunities so we can start putting information in our programs, to solicit sponsors. Lynn and Brent are getting pricing and other sponsorship ideas together.

Section Manager Descriptions – Brent emailed the descriptions from 2006. Board members will email their recommendations to Brent, who will consolidate their feedback. We will plan to have a section leader meeting when AVB starts its 2014 fall season.

Party at Green Isle Park – We will have a party at Green Isle Park in June. Marci Beshears, Kelly Beno, Mary Eisenreich, and Gene Burmeister have agreed to help organize the event. The band will pay for meat, buns, pop/water, and ask band members to bring items to expand the food offerings. The committee will recommend further details.

Sunshine Committee Policy – As the band has grown larger, there is confusion regarding how the band will respond to various life events of its members. The board members agreed to the following policy, with cards sent by Mary Eisenreich:

- ◆ Current members, sick/hospitalized will receive a card
- ◆ Current member’s death will receive a card and \$50

- ◆ Death of a current member's spouse (or immediate family member) will receive a card
- ◆ Current member's marriage will receive a card

On a motion by Lynn Urquhart, seconded by Paul Oleksy, the motion was approved.

Elections – Mary Eisenreich and Lynn Urquhart are up for election in April at the annual meeting. Brent will send an announcement to band members.

Band Manager – Gene noted that many community bands have a band manager who does a portion of what Brent is doing, and given our level of activity, this may be a good option for the AVB. Optionally, this could be a voting board member, or could be appointed by the board. It is generally a volunteer position, and we would need to be very specific about what is expected of the manager. Brent and Gene will make a list of what they think such a position should entail, and the requirements of the candidates in terms of the time requirements and their accessibility.

With no further business brought before the board, and on a motion from Mary Eisenreich, seconded by Paul Oleksy, the meeting was adjourned at 9:45 pm.

TABLED BUSINESS FROM PRIOR MEETINGS

Perpetual Plaque – Mike suggested we leave the last slot for Bob Seering and with the board completed, bring the plaque to a close. Tabled on Oct 1, 2012.

Control of Giveaways – The group discussed how to respond to requests for giveaways at our concerts. Brent noted that it is possible a giveaway could conflict/compete with a paid advertiser or sponsor, and it is possible that we would have duplicate or multiple requests for giveaways. Brent recommends we develop a policy to address these events, and to help decide which groups will be permitted to have announcements during our shows. Tabled on February 25, 2013.

Program Committee – Lynn reported for the program committee (Mary Eisenreich, Lynn Urquhart-Belongia, Paul Oleksy, and Gene Burmeister). Lynn will get a list of open spots for advertisements to Sharon, which would push our revenue past break-even. We will also provide the info to band members to help sell ads. Tabled in March 2013.

Letterhead – Pending. Mary Eisenreich asked about letterhead. Lynn agreed to redesign the logo and make it available for letterhead. From Nov-13.