

AVB BOD Meeting Minutes
August 19, 2009 – PDO Basement

The Christmas party budget was discussed. The Board discussed past year party budgets and decided to limit spending from the band's account to \$500. The use of which and the means for supplementing this amount would be at the discretion of the Christmas party committee. It was suggested that a small per person fee might be charged to help fund the event.

Action: Brent will inform Mary Eisenrich.

Mike gave a preview of the season with concert themes and a list of rehearsal dates that stray from the ordinary. At the time he expected to need to replace two players, one baritone and one trombone. He handed out list of themes and rehearsals.

Gene will reserve the Allouez Community Center for needed rehearsal dates.

The BOD discussed the current financial status of the program, advertising and the cost of printing concert programs each season. Currently, 800 programs are printed per concert, costing roughly \$625 per concert. Past year total program costs vs. income from ads as follows:

Season	Income	Cost	Balance
'06 – '07	5200	4200	+800
'07 – '08	5000	5065	-65
'08 – '09	3775	6000	-2225

So far it looks like this season we will be around \$2800 in the hole.

Suggestions:

- Shop around for better printing deals (Brent and Lynn)
- Fix a mass printing for ads that covers all or part of the year so savings would be in bulk printing of ads then print just a program and sponsor page for each concert.
- Include link on our website for sponsors
- Specific Gift requests from sponsors and advertisers
- No Ads – Single program page at each concert
- Drop program ads and only sell web site ads

At the point the BOD became very thirsty and sought refreshment.

Al Moede's great effort of securing a concert sponsor for September was recognized.

Golf outing fundraiser at Royal Scott Golf Course was spoke of and the info will be put on the website and the band will be notified. Action: mass e-mail by Mike.

Christmas Concert is only half sponsored. Brent will talk to the Oneidas to see if they might be interested in sponsoring the other half of the concert.

Submitted by,

Paul Oleksy