
ALLOUEZ VILLAGE BAND BOARD MEETING

April 22, 2013 8:35 pm

Present: Mike Ajango, Paul Oleksy, Gene Burmeister, Brent Hussin, Mary Eisenreich, Lynn Urquhart, Mary Rehberg

Absent: None

Approval of Minutes

Motion made by Mary Eisenreich to approve minutes, seconded by Paul Oleksy. Approved.

Treasurer's Report

Gene Burmeister presented the financial report. The checking account balance is \$1,600, the savings balance is \$13k, and we have \$15k in a 14-month CD at Denmark State Bank.

Full year, we earned \$16,686 from donations and concert sponsors, plus an additional \$5,582 from advertising. Operating expenses of \$17,374 included \$7200 for Meyer Theater rent, \$4,947 for programs, and \$1,594 for music, netting the band income of \$4,894. Motion made by Mary Eisenreich to approve the treasurer's report, seconded by Paul Oleksy. Approved.

Old Business

Picnic Survey – Brent booked Green Isle park for June 1st, 2014, and paid the deposit to reserve the pavilion. This will replace the Christmas party in the 2013-14 concert season.

Coming elections – Mary Rehberg is up (having finished the second year of Robin Karchinski's term), along with Brent Hussin and Kim Smithson. Kim as declined to run for reelection. Mary Eisenreich reports there are 5 board applicants for the May election. Brent reviewed procedures for the band's annual meeting in May. Last year, ballots were distributed before the break, and results were announced at the end of the rehearsal. Brent will print ballots.

Bylaws – Brent recommends adding a list of permanent committees to the bylaws, and he distributed his recommendations, including:

- Concert Sponsorship
- Marketing/Press
- Programs
- Band history

- Membership (including Sunshine, which includes coats, ties, scarves, jackets, etc)
- Equipment (including stands, percussion, sound, etc)
- Audit Committee (recommended by Lynn)

The goal is to have as few permanent committees as possible, and to create ad hoc groups as needed to address current events. Gene noted that he keeps a running inventory of music, equipment, owned instruments, etc., and he recommended we conduct an end-of-season audit of instruments and percussion to ensure the records are up-to-date.

New Business

Advertising Rates – Current ad rates are as follows for a full year:

- \$100 for ¼ page
- \$150 for ½ page
- \$250 for a full page
- \$350 for the back cover

Board members did not recommend any changes to the rates for the 2013-14 season.

Loaner Instruments – Paul receives the written requests from the civic symphony via email. He will forward the emails to Gene Burmeister to keep a list for insurance purposes. Gene will confirm that all storage locations are on the policy. [Post-meeting update: Gene did confirm that all locations are listed.]

Flowers for Soloists – Mary Eisenreich recommends that in the 2013-14 season, we have flowers for soloists at the end of the concert. We will need to coordinate delivery, and perhaps announcements if the flowers are donated.

Packer Schedule – The Packer schedule has been released, and Brent identified the following conflicts:

- Dress Rehearsal **October 20th** conflicts with a 3:25 home game; recommend Saturday rehearsal if the Allouez Center is available.
- Regular Rehearsal **November 4th** is a Monday night home game with the Bears; recommend moving the rehearsal to Sunday the 3rd at 6pm
- Dress Rehearsal **November 17th** conflicts with a Packer away game; recommend moving the rehearsal earlier to 3pm.
- Dress Rehearsal **December 8th** conflicts with a Packer home game at 7:30pm. Recommend moving the rehearsal earlier in the afternoon, to 1pm.

Brent will lock in the Meyer Theater for the 2013-14 concert season, and see if the 3rd Monday is available for the Christmas Concert. [Post-meeting update: The 3rd Monday

was available in December, and Brent secured the date.] Also, we will not have a January concert next season due to the frequency of weather problems in past years.

Letterhead – Mary Eisenreich asked about letterhead. Lynn agreed to redesign the logo and make it available for letterhead.

Keyboard – Mary Eisenreich solicited board input on whether we have enough cash on hand for the AVB to purchase a keyboard, instead of borrowing members' keyboards. Mike and Paul will research options and pricing, and communicate with band members over the summer, with the goal of having a keyboard secured for the 2013-14 concert season.

Trailer – Gene inquired about purchasing a trailer for the band. We are currently borrowing Steve's neighbor's trailer. The open question is where the band would store a trailer if we made the purchase. Tabled until the September-13 board meeting.

With no further business brought before the board, and on a motion from Mary Eisenreich, seconded by Paul Oleksy, the meeting was adjourned at 9:10 pm.

TABLED BUSINESS FROM PRIOR MEETINGS

Concert Attire – Janet is working on some ideas to refresh our concert attire. At a potential cost of \$100/ea for 50 women, it could be \$5k in total cost to the AVB. Tabled on Oct 1, 2012, pending further research.

Perpetual Plaque – Mike suggested we leave the last slot for Bob Seering and with the board completed, bring the plaque to a close. Tabled on Oct 1, 2012.

Chimes – Paul reviewed the Civic Symphony's proposal to buy a good set of Yamaha chimes, and split the cost with the AVB. We use the synthesizer right now because chimes are expensive and since ours would be stored in Allouez, they'd be awkward to move. However, chimes do roll well and would be an improvement in sound quality; Mike Ajango expressed his support for splitting the cost with the Civic Symphony. The Civic Symphony isn't ready to make the final decision, so we'll wait for them. Tabled on October 22, 2012.

Control of Giveaways – The group discussed how to respond to requests for giveaways at our concerts. Brent noted that it is possible a giveaway could conflict/compete with a paid advertiser or sponsor, and it is possible that we would have duplicate or multiple requests for giveaways. Brent recommends we develop a policy to address these events, and to help decide which groups will be permitted to have announcements during our shows. Tabled on February 25, 2013.

Program Committee – Lynn reported for the program committee (Mary Eisenreich, Lynn Urquhart-Belongia, Paul Oleksy, and Gene Burmeister). Lynn will get a list of open spots for advertisements to Sharon, which would push our revenue past break-even. We will also provide the info to band members to help sell ads. Tabled in March 2013.